# From 6-Year Nightmare to 8-Week Resolution:





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# \$9 Million AR Backlog Cleared For the Leading CPG Industry

#### THE CHALLENGE

- \$9 Million backlog of unapplied cash accumulated over 6 years due to system complexities
- 600 payments aged between 100 to 2,000 days creating significant audit risk
- Multiple system integrations following company merger prevented internal resolution
- Risk of state penalties for retaining customer refunds on books
- Misapplied payments complicating collections and customer account reconciliation

### QUATRRO SOLUTION



# Comprehensive Discovery & Assessment

Conducted 2-week deep-dive analysis interviewing stakeholders across the organization to understand root causes and develop actionable resolution strategy



## **Transaction-Level Analysis**

Researched each unapplied transaction individually, providing recommendations for resolution while correcting historical payment application errors



### **Centralized Data Repository**

Built comprehensive data repository containing transaction logs, invoice copies, bank statements, and work papers from multiple legacy systems



### **Expert Team Deployment**

Deployed offshore specialists led by onshore project manager to analyze transactions across NetSuite, MS Dynamics, and legacy Oracle systems

#### IMPACT

01

- Cleared \$9 Million unapplied cash backlog in 8 weeks
- Issued \$1Million in customer refunds, preventing potential litigation

02

- Recovered \$1 Million in bad debt after reconciling previously overlooked accounts
- Reapplied \$6 Million against outstanding invoices improving balance sheet position

03

- Enhanced 500 unique customer relationships with improved collections processes and positive cash flow impact for clients
- Established trusted partnership leading to continued engagement to address current AR items and implement best practices for sustained process improvement